

GEN SAFE

***EDUCATION
PROGRAMMING***

Generation Safe - Championing Safe Sport



Welcome to Generation Safe

We are ushering in the new Safe Sport era with a commitment to educate, and provide all involved with clear, real, and relevant services and expertise. We are survivors and safe sport experts. We know the landscape through and through and we approach all we do with a commitment of shifting the culture of sport together. We do not vilify or place blame. We partner with organizations who share our commitment to make real change happen. We work from the front lines, which is where we flourish. Our education is one of only a few that is OSIC accredited in the country and our education is like us, real. We aim for every participant to leave the space feeling valued and attaining value. We take the baseline of online modules and upgrade through customized, tailored in person and webinar-based training and education.

About our Founder

Allison Forsyth

Generation Safe Founder, Allison Forsyth is the leader in ground-breaking education and awareness in the Canadian Safe Sport landscape. Allison's 'real-talk' educational approach has resonated with over 50 sport organizations and 5,000 people nationwide. Recently named 'Top 25 Women of Influence in Canada in 2023', Allison's guiding principles have been instrumental in helping organizations turn their Safe Sport policies into practice. Allison previously co-founded ITP Sport, Canada's only full-service Safe Sport programming and consulting agency. The 2-time Olympian and 8-time National Champion (alpine skiing) offers a unique and critical perspective, as a survivor of sexual abuse in the sport system. Recently haven taken a role with Canada Soccer as their Safe Sport Officer, Allison will serve to ensure a trauma-informed systemic implementation of Safe Sport practices and procedures from the National to grass roots level. Allison currently lives in Oakville, Ontario with her 3 active children – her inspiration for a future 'Generation Safe'.



Education

CONTENT STANDARDS

- Education is based on the UCCMS 6.0 as the universal standard.
- Definitions and relevant examples to the specific sport are discussed.
- All education is trauma-informed, and age-appropriate (athletes).
- All cases discussed are public.
- All education customized to outcome client is looking to achieve and/ or current challenges being experienced i.e bullying.
- All education is relevant to the audience (i.e. high performance)

Education

DELIVERY STANDARDS

- Available in French and English
- Participant attendance tracked through webinar email registration and provided to the client.
- Trauma-informed and trigger warning provided.
- Live webinar with recording provided only to those who registered and did not attend.
- All attendees have access to a Gen Safe expert for post education questions.



Our commitment

- Respect and kindness for all
- Relevant and relatable
- Approachable and conversational
- Challenges appreciated



Organization level

1

SAFE SPORT INTRODUCTION

This delivery covers the Safe Sport landscape, definition, and forms of maltreatment examples. Also included are the minimum standards any organization should uphold and is most conducive to organizations that don't require online training and/or have limited Safe Sport programming currently.

2

SAFE SPORT CLUB LEVEL

This delivery covers the general and specific considerations of the club level and the unique risks and commitments needed. ie- open and observable spaces (rule of 2). Also included is how to look for support and resources from their PTSO/ NSO, duty to report etc.

3

SAFE SPORT PTSO LEVEL

This delivery is designed for the level where the organization has to consider the provincial government mandates as well as any applicable requirements of their respective NSO. We educate on the best approach to this and the applicable resources and considerations, along with the general education.

Organization level

4

SAFE SPORT NSO LEVEL

This delivery focuses on the current requirements of the NSO level inclusive of the UCCMS, OSIC applicability, and the mandatory use of an independent third party. This delivery also covers the importance of the athlete voice, the implementation, and the proactive communication of Safe Sport throughout the high performance environment

5

SAFE SPORT UNIVERSITY LEVEL

This delivery covers an overview of the Safe Sport landscape, all definitions and examples of maltreatment and those most relevant to the University landscape (ie hazing). It covers the current policies etc applicable to relevant institution and the encouragement if not enforcement of the Rule of 2.

6

SAFE SPORT BOARD LEVEL

This delivery focuses on the importance of the role of the board in Safe Sport adherence and implementation. Focusing on setting the scene for what they should know and how they are the leaders in this space and a strong reiteration of their inherent bias and why they should not be managing their own complaints.

Role Specific

COACH

This delivery covers the Safe Sport landscape, definition, forms of maltreatment definitions and examples. This delivery works through real scenarios and the shift often needed in coaching behaviour (ie exercise as a form of punishment). Another key focus is boundary transgressions and the risks of playing favourites and creating person bonds with their athletes.



Role Specific

HP ATHLETE

Along with the overall maltreatment education, this delivery focuses on educating our NSO HP athlete on their requirements under the UCCMS, the difference between a concern and a complaint and how OSIC is there to support them.



Role Specific

YOUTH ATHLETE U14+

This delivery is age appropriate to teenage athletes. Focuses on the most common forms of maltreatment at this age: bullying and hazing. Also in-depth education on the perils of social media and the importance of boundaries with their coach.



Role Specific

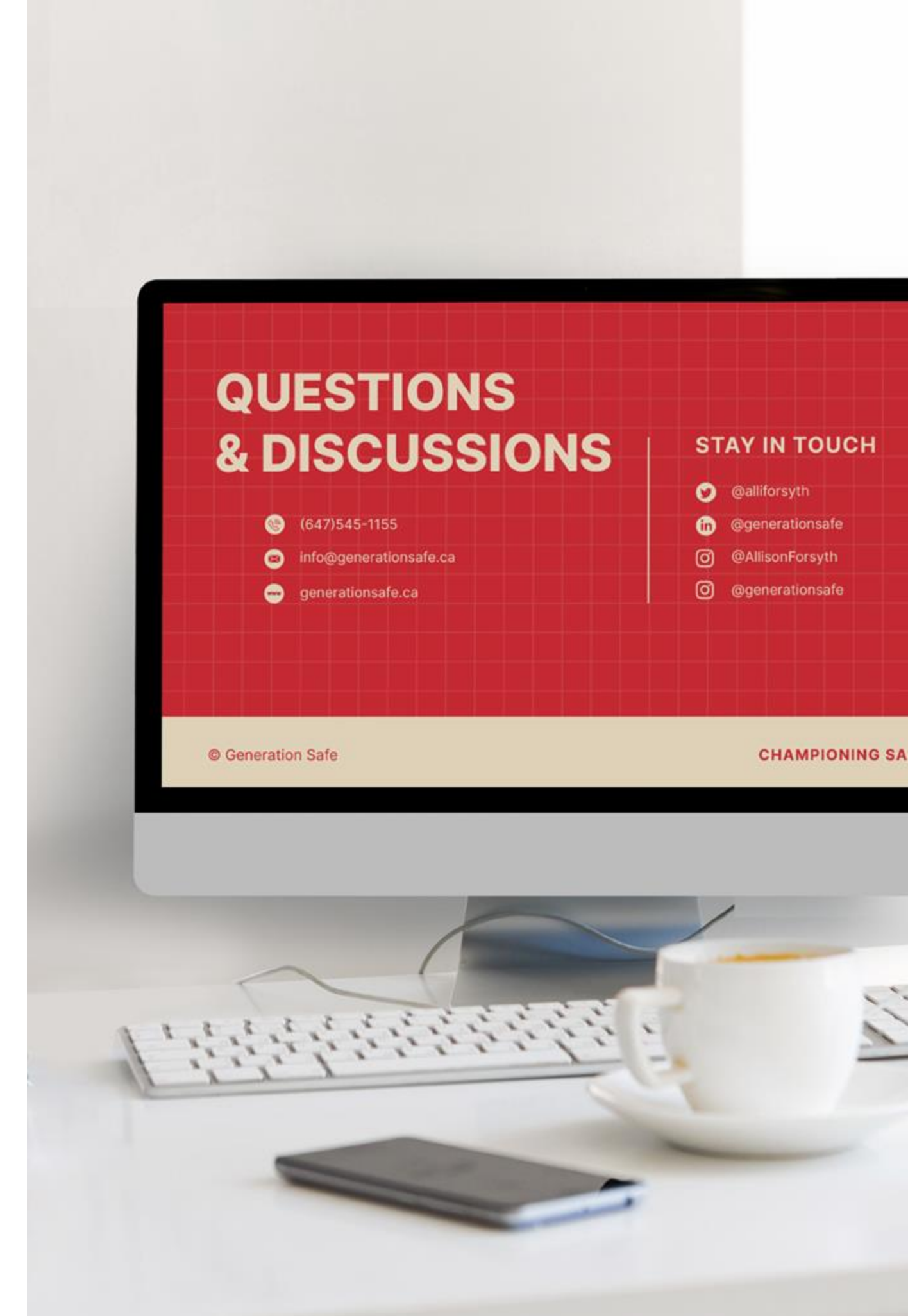
YOUTH ATHLETE U10-U13

This delivery is very considerate of age appropriateness. The focus is more on the importance of kindness, respect, thinking of their relationship with their coach much like their teacher, and feeling confident to "if I see it, I say it."



Challenge Specific

We can focus in on specific challenges an organization is facing. Such challenges may include a specific form of maltreatment or a “trend” we are seeing the current landscape based on complaints. We develop our content in real time to keep up with the pace of Safe Sport.



Sanctioning Education

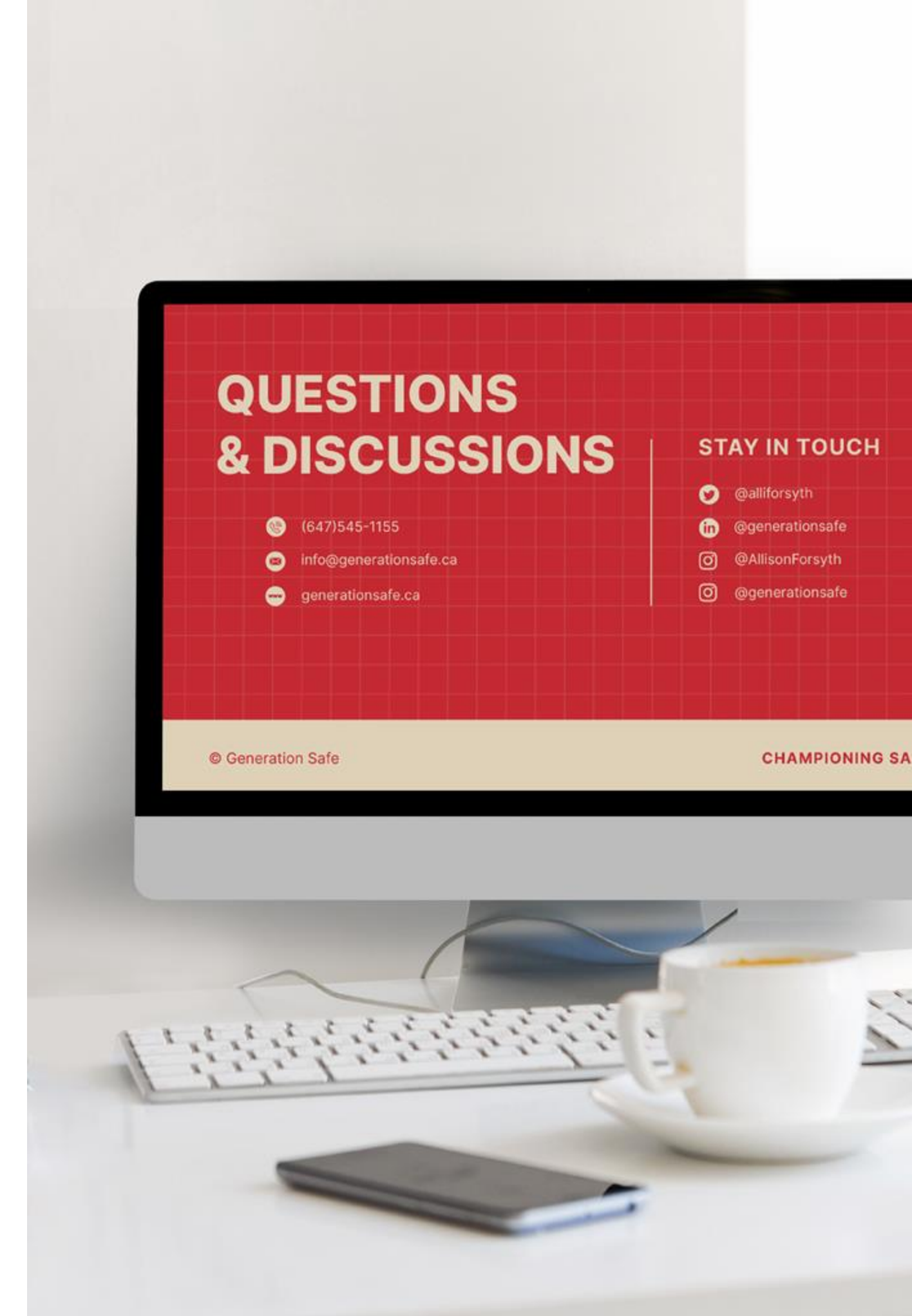
Our approach to this sensitive education is trauma-informed and respectful. We provide individual-real-time education on behaviour shifts needed and tools are provided to support respondents through their re-assimilation into the sport environment.



Delivery Methods

WEBINAR

- Live webinar with Q+A
- Recorded for registered participants not able to attend
- Registered attendees tracked
- Available in French or English
- Presentation translated upon request
- 1 hour



Delivery Methods

IN- PERSON

- Presentation on screen
- Available in French or English
- Presentation translated upon request
- 1 hour +
- Keynotes available



Delivery Methods

WORKSHOPS

- Interactive workshop
- Education and facilitated discussion
- Q+A
- Workshopping real life scenarios
- Available in French or English
- Presentation translated upon request
- 2 hours



OUR CLIENTS

We proudly work with clients at every level of organization in our country. We tailor our delivery and customize based on their individual identified challenges and/or the most relevant challenges we as experts see at their level. We encourage all our clients to not only educate their coaches but to include athlete education as we believe it is vital that these two groups are in the same conversation and relationship commitment.

Testimonials available upon request.

OUR CLIENTS

By the numbers: In the past 12 months

12+

National Sports
Organizations

6

Universities

10+

PTSOs

25+

Clubs

OVER 50 TOTAL DELIVERIES