

# WEBINAR SERIES 2023



Presented by Abuse-Free Sport, a program of the SDRCC.

## Session #1

**What is the role of sport leaders in fostering safe sport environments?**

July 12 | 1:00 - 2:00 p.m. (EDT)

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## Session #2

**How to apply an intersectional lens to create safe sport environments**

August 16 | 1:00 - 2:00 p.m. (EDT)

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## Session #3

**Best practices for communicating safe sport policies to stakeholders**

September 28 | 1:00 - 2:00 p.m. (EDT)



# SESSION **#3**

## Best practices for communicating safe sport policies to stakeholders



Moderator  
**Jennifer Monk**  
SDRCC

**THUR. September 28**  
**1:00 - 2:00 p.m. (EDT)**

*Registration open to all!*



Panelist  
**Sabrina Razack**  
Centre for Sport and  
Human Rights



Panelist  
**Thomas Hall**  
Canadian Olympic  
Committee (COC)

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# MEET OUR GUESTS

## MODERATOR

### Jennifer Monk

#### Senior Manager, Communications, SDRCC

Jennifer holds a Bachelor of Arts from McGill University, and is a former athlete and coach of artistic swimming. After coaching the junior national team in New Zealand, she returned to Montreal to build her career in communications. Having worked both client and agency side, across luxury, beauty, pharma, lifestyle, education, and non-profit, Jennifer brings a wealth of experience in brand identity and marketing, communications, and public relations strategies. Within the SDRCC, she is responsible for the development and the implementation of the communication plan and strategy, and managing media relations.

## PANELISTS

### Sabrina Razack

#### Project Lead, Centre for Sport and Human Rights

Sabrina Razack is an Assistant Professor at the University of Toronto teaching stream at the Faculty of Kinesiology and Physical Education. She has worked with Canadian Women & Sport, the Toronto 2015 Pan/Parapan American Games and various community organizations. Her PhD thesis involved a case study of the Black Girl Hockey Club and examined the intersections of physical activity, sport, social movements, media, race, gender, class and culture. Sabrina is an award-winning curriculum writer, and developed the platform Beyond a Boundary. Her new role is with the global organization called the Centre for Sport and Human Rights. As the project lead for Canada, she is responsible for developing an initiative around children's rights as part of the next 2026 FIFA World Cup, in collaboration with the other host cities in the United States and Mexico.

### Thomas Hall

#### Director of Communications and Media Relations, Canadian Olympic Committee (COC)

Thomas is an Olympic medalist in the sport of sprint canoe. He has worked as a journalist, editor, and communications and marketing consultant. He was the Executive Director for AthletesCAN (the collective voice of Canada's national team athletes), the leader of Game Plan (Canada's athlete wellness program), and now leads the COC's communications team. He holds a Master of Journalism from Carleton University and a MBA from Cornell University. He is a volunteer board member at Canoe Kayak Canada and at Sport Information Resource Centre (SIRC). In his free time, he tries not to crash his sail boat.

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